



# Women of Wine Festival 2018

#pressforprogress #wowfesthk

## WINE BOOTH #7

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All wines at a special price.

FREE ticket to Lebanese Wine Dinner upon purchase of HK\$3000

## TASTING LIST

### CUPCAKE VINEYARDS



#### Jessica Tomei

Winemaker

Jessica Tomei was born in California and raised with a heavy Italian/Greek influence. Growing up in a family with such a strong heritage, she was raised with a strong appreciation for food and wine. apply and consider when cooking or just appreciating fine food/wine.

Tomei earned her Bachelor's degree in Viticulture & Enology from the University of California, Davis. Shortly after graduating, she completed her first harvest in Sonoma. This only reaffirmed her passion for winemaking, and she has since completed almost 20 different harvests around the world. She's worked amongst growers in a number of vineyards in Tuscany, Napa, and Chile. Launched in 2008, Cupcake Vineyards is America's #1 Premium wine \$8+ by volume3, according to Nielsen.

*"I have been in the industry for 18 years, which has been mainly dominated by men especially in positions of leadership. As the winemaker, your creation is constantly being judged and critiqued, so I often feel like I need to prove myself. I am not naturally competitive, so I don't like that feeling of boasting or having to prove myself. I want the wine to speak for itself and the place where it was grown. My job is to get that into the bottle."*



Cupcake Vineyard  
Moscato d'Asti  
NV  
Italy  
HK\$ 250  
HK\$ 160



Cupcake Vineyard  
Prosecco  
NV  
Italy  
HK\$ 285  
HK\$ 220



Cupcake Vineyard  
Riesling  
2015  
Germany  
HK\$ 250  
HK\$ 160



Cupcake Vineyard  
Malbec  
2015  
Argentina  
HK\$ 300  
HK\$ 255

### DOMAINE WARDY



#### Diana Salame Khalil

Winemaker

Diana Salame Khalil, The Lebanese by birth, and oenologist of the Wardy wine estate, studied and worked in Burgundy for many years. She is the winemaker at Wardy and formerly of Domaine Leflaive, is Bekaa's first female-winemaker.

*"Quite Challenging to be a female winemaker in Europe already, so in Lebanon it was very challenging. Sure they respect your diploma and knowledge but still you have to proof your talent and capacities. You have two categories of behavior, the first one they don't want you to work manually (don't touch the pump, i will do it for you) and the second one they will leave you alone to see if you can do it. They need time to get use to it, but they admit that ladies have more sensitive regarding the tasting and the perfection in work."*



Domaine Wardy  
Obeideh  
2015  
Bekka, Lebanon  
HK\$ 420  
HK\$ 380



Domaine Wardy  
Private Selection  
Red  
2006  
Bekka, Lebanon  
HK\$ 450  
HK\$ 399



Domaine Wardy  
Private Selection  
Muscat  
2012  
Bekka, Lebanon  
HK\$ 350  
HK\$ 299

### VINKARA WINES



Vinkara Wines  
Kalecik Karasi  
2013 / 2014  
Turkey  
HK\$ 250  
HK\$ 215

#### Ardiç Gürsel

Founder and Owner

After finishing the Master degree in Management in Hospitality, Ardic persuaded her family to establish a winery in Central Anatolia on land her family owned near the small medieval town of Kalecik in 2000s, home to one of Turkey's most famous grapes, Kalicek Karasi.

Ardiç Gürsel runs the business and studied at Cornell University's School of Hotel Administration. Her focus has been on highlighting the potential of native Turkish varietals. Gürsel brought in Piedmont winemaker Marco Monchiero as a consultant, and Monchiero recruited agronomist Ennio Gugliotta and winemaker Tina Lino from Sicily to head up the winemaking operations. She now produces about one million bottles a year and that number is growing.

What makes the story compelling though is that she has done this in a Muslim country, her native country of Turkey, and it is a business she has envisioned starting and growing since the early 1980s and throughout a successful career in hotel management.

It was not quite easy since the Turkish government has clamped down tight on marketing and advertising of alcohol products, and that includes social media. Despite the steps backwards the government has taken, Vinkara under Ardic Gursel's leadership is moving forward.